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TRAVEL INN STYLE: THE INN AT LAMBERTVILLE STATION UNVEILS 45 RESTYLED ROOMS, NEW CREEKSIDE MEETING SPACE

Boutique NJ Hotel Gets Contemporary Look for Corporate Travelers, Courtesy of Ethan Allen

LAMBERTVILLE, N.J. (June 17, 2011) – At the time-honored Inn at Lambertville Station, situated on the banks of the Delaware River in historic Lambertville, N.J., traditional arts and antiquing has given way to modern rest and relaxation. Following a five-month renovation that launched at the top of the year, Lambertville Station has unveiled 45 contemporary restyled rooms, designed by Ethan Allen with all the comforts of home; a newly furnished lobby and Ballroom; and a new glass-enclosed, flexible meeting and pre-function space off the lobby. Without change, every room boasts a breathtaking waterfront view.

“In recent times, we’ve seen more and more corporate and business travel guests. At the start of 2011, as we approached the Inn’s 25th anniversary year, we felt this was the perfect time to refresh the look and feel of our overnight accommodations, and expand our meeting offerings with a new, year-round venue,” said Dan Whitaker, co-owner of the Inn with Rose DiMarco, Skip DiMarco and Michael Dougherty. “Now more than ever, The Inn at Lambertville Station offers business and leisure guests a luxurious retreat, surrounded by the natural beauty of Lambertville, but infused with the comforts of modern design,” he said.

Rooms with a View

Just a few minutes’ walk from the Inn, the charming streets of Lambertville are lined with art galleries, world-class antique shops, book stores and boutique window fronts, which spill over the bridge and into the nearby town of New Hope, Pa. The Ethan Allen Contract Division design team spent a week exploring the area’s rich history, architecture, local attractions and bed and breakfast culture, looking for ways to stylistically capitalize on the location while introducing a modern aesthetic.

“The Inn, with its waterfront setting, is a vantage point for tremendous natural beauty. As a point of connection to Lambertville Station’s perennially picturesque environment, we designed each room as an oasis of calm with a contemporary, neutral palette, adding splashes of color and pattern for a warm, hospitable ambience,” said Jim DeBernardo, Director-Display Planning for Ethan Allen.

The result: six inviting design styles across the Inn’s 45 rooms, ranging from standard and deluxe accommodations to suites. Throughout, a juxtaposition of distinctive wood finishes with glass, metal, and richly patterned and colored textiles provides great depth in the design, while complementing the existing traditional architecture. Textured wall coverings are durable, and add the natural look of grasscloth.

“We paid as much attention to details like the luxury bedding and the comfort of the seating as we did to the more obvious needs of the business traveler, like large work surfaces and access to Wi-Fi. These are the things that make the difference between a hotel you’d stay at for work, and a hotel you look forward to visiting,” said DeBernardo.

Standard rooms are furnished with a king-sized bed, while spacious deluxe rooms feature two queen beds or one king-sized bed. Suites offer one king bed with a gas fireplace and sitting area. Across all room styles, guests will enjoy a Sealy Posturepedic® Encore Plush Bed; luxurious bedding with crisp white linens for freshness, a duvet specially chosen for lavish comfort, and a customized 'Inn at Lambertville Station' bolster for an added note of distinction; choice of feather or foam pillows; and special turn-down service.

Furnishings combine beauty with functionality, said DeBernardo, from cushy loveseats and chairs that lend the comforts of home, to fundamental pieces like the Quincy Bed in black that put a modern perspective on classic design. Similarly, large desks and substantial lighting provide ample, practical work areas.

All rooms also feature renovated bathrooms with a limestone and mahogany vanity. (Guests in the suites can look forward to extra shower jets and plush robes.) Additional room amenities include a 32" flat screen TV; complimentary wireless Internet; a copy of the morning paper; and continental breakfast delivered to the door, courtesy of the Inn keeper.

Lending rich local culture to each night's stay in beautiful, historic Lambertville, rooms feature custom artwork commissioned from local artist Gordon Haas. Color paintings and black and white photography capture signature Bucks County scenes, from 'Rowing on the Delaware' to the 'Canal Path' and the "Lambertville New Hope Bridge." The art is also displayed, gallery-style, in the hallways leading to the lobby.

The lobby, too, has a fresh new look with Ethan Allen furnishings arranged in small seating areas around the fireplace, designed to encourage conversation.

To introduce the renovated spaces to guests, a special 'Inn Style' debut package – complete with \$50 dinner voucher for the adjacent Lambertville Station Restaurant – is available Monday-Thursday through the end of the summer, with rates starting at \$160.

Meeting and Conference Scene

Catering to the growing corporate meeting clientele, The Inn at Lambertville Station's Riverside Conference Center offers a scenic backdrop for all business agendas.

Shaded by bountiful trees, with views of a babbling creek and a private patio leading to an outdoor courtyard, the new Creekside Room is sure to get guests' creativity flowing, year-round. At 1,110 square feet, the state-of-the-art conference facility is perfectly suited for pre-function or break-out meeting space for up to 45 people. And with two entrances from the lobby and a soundproof room partition system, the room can be divided into two more intimate, fully operational spaces to accommodate multiple groups.

Just down the hall, the glass-enclosed Riverside Ballroom and Conference Center, with sunset views of the Delaware River, is an ideal location for meetings, seminars and conventions, as well as weddings, receptions and rehearsal dinners, up to 150 people. The space features a two-and-a-half story vaulted ceiling with glittering chandeliers, as well as new chairs and carpeting and a new movable dance floor.

"Across all of our meeting spaces, we're fostering a sense of 'away from the office,'" said Lambertville Station conference director Leslie Cervenka. "With breathtaking waterfront views, on-site fine dining options and overnight accommodations, and a wealth of shopping and leisure activities nearby, we've captured that resort-vacation feel."

At the same time, the Creekside Room and Conference Center are equipped for serious business with a hands-free conference call system, outfitted with Audio Tech ceiling microphones and speakers;

multimedia high-definition LCD projectors with drop down screens; automatic SVGA selector switch; and Ethernet hub and complimentary wireless Internet. Plentiful free parking is available.

Fine Dining at Lambertville Station

Adjacent to the Inn, along the Delaware/Raritan Canal, is Lambertville Station Restaurant – a restored 19th-century train station, and a dining fixture in Lambertville for nearly 30 years. Here, Chef Chris Beall serves up a rich tradition of classic American cuisine, offering customized menus for conferences.

On any visit, the Station's new Wine Cellar – nestled on the lower level of the Restaurant, complete with feature stone fireplace and seating for 50 – is a welcome retreat for light dining and drinks, for solo lounging and unwinding with a glass of red or white, and for small groups and gatherings. An extensive wine menu is complemented by artisan cheeses, tapas and hand-crafted chocolate pairings.

Upstairs, the Delaware Room is an elegant, private setting with white tablecloth seating for 24 guests – another popular spot for corporate events. The Victorian Lounge, with seating for 50, features a dramatic two-story vaulted ceiling with a unique, antique brass chandelier. And the Platform offers lively spirits and lighter fare in a casual dining atmosphere, with seating for 65.

In the warm months of the year, Lambertville Station Restaurant opens its outside deck and CanalSide bar for al fresco wining and dining overlooking the Delaware/Raritan Canal, for up to 100 guests.

For more information on the Inn at Lambertville Station, room reservations and meeting accommodations, visit www.lambertvillestation.com or call 609-397-4400.

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About Ethan Allen

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