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WILEY GROUP UNVEILS FIRST BOOK, *YOUR HANDBOOK OF PERSONAL FINANCE*

Wiley Group's New Book Outlines Strategies for Financial Saving and Leading a Lifetime of Living More

CONSHOHOCKEN, PA, June 23, 2011 – Today the Wiley Group, an independent Registered Investment Advisor offering clients investment advisory services customized to their future goals, unveiled its first-ever book, published and authored by Wiley Group Chief Executive Officer Jim Wiley along with Alex Cabot, Quantitative Analyst; and Ed Lambert, Economic Analyst. The book is designed to serve as a handbook to guide readers through each phase of their financial life.

"Our passion is helping our clients plan for financial freedom and our hope is that this book will serve as a road map for people to achieve long-term financial success," said Jim Wiley, Wiley Group Chief Executive Officer. "We want our clients and others to use this book as a guide to help them make informed decisions in their financial planning process."

The book consists of 18 chapters and covers a range of topics including "Budgeting Basics," "Starting a 401(k) Contribution NOW!," "Life Insurance," "Wills and Trusts," "To Borrow or not to Borrow?" and "Retirement," among others.

"Whether you just graduated from college and are just beginning your career or are approaching retirement, there is something for everyone in this book," said Alex Cabot, Quantitative Analyst for Wiley Group. "Our mission was to create a resource that was not too overwhelming and that is easy for people to digest and implement."

The book is available through Wiley Group or through Amazon beginning August 1. This is the first of several financial investment books Wiley Group plans to author and publish.

"We hope people will read the book, take the advice that is relevant to their lives, and then share it with their children so we can arm the next generation with the tools necessary to plan for their futures," said Ed Lambert, Economic Analyst for Wiley Group. "The sooner they start, the better off they will be."

About Wiley Group

Committed to transparency and continually earning clients' confidence through platinum client service and performance, the Wiley Group is an independent wealth advisory firm emphasizing low-volatility, steady-return investment portfolios designed and managed to provide lifelong income. By using market movement with deliberate restraint, and selecting tactical allocations that yield consistent dividends, the Wiley Group aims to grow clients' retirement assets and offer them long-term peace of mind. For more information, visit www.livemore.net.

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